

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
311123-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1775

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
09/15/12 - 09/21/12	311123	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/12	09/21/12	M-F 5-6a	5-6a	MTWTF--	1:00	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Tu 09/18/12 5:38 AM M-F 5-6a 5-6a 1:00 OFA12G117H \$500.00 NM									
2 WPTV W 09/19/12 5:29 AM M-F 5-6a 5-6a 1:00 OFA12G117H \$500.00 NM									
2	09/15/12	09/21/12	M-F 6-7a	6-7a	MTWTF--	1:00	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$1,450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV M 09/17/12 6:20 AM M-F 6-7a 6-7a 1:00 OFA12G117H \$1,450.00 NM									
2 WPTV Tu 09/18/12 6:43 AM M-F 6-7a 6-7a 1:00 OFA12G117H \$1,450.00 NM									
3	09/15/12	09/21/12	M-F 7-9a	7-9a	MTWTF--	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV M 09/17/12 7:23 AM M-F 7-9a 7-9a 1:00 OFA12G117H \$800.00 NM									
2 WPTV Tu 09/18/12 7:29 AM M-F 7-9a 7-9a 1:00 OFA12G117H \$800.00 NM									
4	09/15/12	09/21/12	Sa 7-8a	7-8a	-----S-	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Sa 09/15/12 7:38 AM Sa 7-8a 7-8a 1:00 OFA12G117H \$900.00 NM									
5	09/15/12	09/21/12	Su 7-8a	7-8a	-----S	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Su 09/16/12 7:27 AM Su 7-8a 7-8a 1:00 OFA12G117H \$550.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
311123-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1775

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/15/12	09/21/12	M-F 9-10a	9-10a	MTWTF--	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 09/18/12 9:59 AM M-F 9-10a 9-10a 1:00 OFA12G117H \$800.00 NM 1 WPTV W 09/19/12 9:29 AM M-F 9-10a 9-10a 1:00 OFA12G117H \$800.00 NM									
7	09/15/12	09/21/12	M-F 10-11a	10-11a	MTWTF--	1:00	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 10:29 AM M-F 10-11a 10-11a 1:00 OFA12G117H \$650.00 NM 2 WPTV Th 09/20/12 10:58 AM M-F 10-11a 10-11a 1:00 OFA12G117H \$650.00 NM									
8	09/15/12	09/21/12	M-F 11-12n	11a-12p	MTWTF--	1:00	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 1 \$270.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 09/18/12 11:44 AM M-F 11-12n 11a-12p 1:00 OFA12G117H \$270.00 NM									
9	09/15/12	09/21/12	M-F 12n-1p	12-1p	MTWTF--	1:00	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 09/17/12 12:11 PM M-F 12n-1p 12-1p 1:00 OFA12G117H \$250.00 NM 1 WPTV W 09/19/12 12:29 PM M-F 12n-1p 12-1p 1:00 OFA12G117H \$250.00 NM 2 WPTV Th 09/20/12 12:12 PM M-F 12n-1p 12-1p 1:00 OFA12G117H \$250.00 NM									
10	09/15/12	09/21/12	M-F 1-2p	1-2p	MTWTF--	1:00	2	\$232.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$232.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 09/18/12 12:59 PM M-F 1-2p 1-2p 1:00 OFA12G117H \$232.00 NM 1 WPTV W 09/19/12 12:59 PM M-F 1-2p 1-2p 1:00 OFA12G117H \$232.00 NM									
11	09/15/12	09/21/12	Sa 8-10a	8-10a	-----S-	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 8:59 AM Sa 8-10a 8-10a 1:00 OFA12G117H \$1,100.00 NM									
12	09/15/12	09/21/12	SNL Spcl/Up all night	8-9p	---T---	1:00	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 ---T--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/20/12 7:58 PM SNL Spcl/Up all night 8-9p 1:00 OFA12G117H \$1,500.00 NM 2 WPTV Th 09/20/12 8:50 PM SNL Spcl/Up all night 8-9p 1:00 OFA12G117H \$1,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
311123-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1775

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/15/12	09/21/12	M-F 4p-5p	4-5p	MTWTF--	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 09/18/12 4:34 PM M-F 4p-5p 4-5p 1:00 OFA12G117H \$550.00 NM									
14	09/15/12	09/21/12	M-F 5-530p	5-530p	MTWTF--	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 09/18/12 5:27 PM M-F 5-530p 5-530p 1:00 OFA12G117H \$3,200.00 NM 2 WPTV Th 09/20/12 5:28 PM M-F 5-530p 5-530p 1:00 OFA12G117H \$3,200.00 NM									
15	09/15/12	09/21/12	M-F 530-6p	530-6p	MTWTF--	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 09/19/12 5:42 PM M-F 530-6p 530-6p 1:00 OFA12G117H \$3,200.00 NM 1 WPTV F 09/21/12 5:52 PM M-F 530-6p 530-6p 1:00 OFA12G117H \$3,200.00 NM									
16	09/15/12	09/21/12	M-F 6-630p	6-630p	MTWTF--	1:00	3	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 3 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 09/17/12 6:28 PM M-F 6-630p 6-630p 1:00 OFA12G117H \$3,600.00 NM 1 WPTV Tu 09/18/12 6:14 PM M-F 6-630p 6-630p 1:00 OFA12G117H \$3,600.00 NM 3 WPTV Th 09/20/12 6:24 PM M-F 6-630p 6-630p 1:00 OFA12G117H \$3,600.00 NM									
17	09/15/12	09/21/12	M-F 630-7p	630-7p	MTWTF--	1:00	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 09/17/12 7:00 PM M-F 630-7p 630-7p 1:00 OFA12G117H \$6,000.00 NM 1 WPTV Th 09/20/12 7:00 PM M-F 630-7p 630-7p 1:00 OFA12G117H \$6,000.00 NM									
18	09/15/12	09/21/12	Sa 6p	6-630p	-----S-	1:00	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 6:12 PM Sa 6p 6-630p 1:00 OFA12G117H \$1,700.00 NM									
19	09/15/12	09/21/12	Su 6p	6-630p	-----S	1:00	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 6:12 PM Su 6p 6-630p 1:00 OFA12G117H \$1,700.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
311123-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1775

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/15/12	09/21/12	M-F 7-730p	7-730p	MTWTF--	1:00	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 09/18/12 7:18 PM M-F 7-730p 7-730p 1:00 OFA12G117H \$1,900.00 NM									
21	09/15/12	09/21/12	M-F 730-8p	730-8p	MTWTF--	1:00	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/21/12 7:55 PM M-F 730-8p 730-8p 1:00 OFA12G117H \$1,900.00 NM									
22	09/15/12	09/21/12	Sa 7-8P	7-8p	-----S-	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:55 PM Sa 7-8P 7-8p 1:00 OFA12G117H \$1,000.00 NM									
23	09/15/12	09/21/12	parenthood	10-11p	-T-----	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 09/18/12 10:30 PM parenthood 10-11p 1:00 OFA12G117H \$3,000.00 NM									
24	09/15/12	09/21/12	alma awars	8-9p	----F--	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/21/12 8:41 PM alma awars 8-9p 1:00 OFA12G117H \$1,200.00 NM									
25	09/15/12	09/21/12	NFL Pregame	4-10p	-----S	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:08 PM NFL Pregame 4-10p 1:00 OFA12G117H \$1,800.00 NM									
26	09/15/12	09/21/12	M-F 11-1135p	11-1135p	MTWTF--	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 09/18/12 11:33 PM M-F 11-1135p 11-1135p 1:00 OFA12G117H \$1,200.00 NM 1 WPTV F 09/21/12 11:32 PM M-F 11-1135p 11-1135p 1:00 OFA12G117H \$1,200.00 NM									
27	09/15/12	09/21/12	Sa 11-1130p	11-1130p	-----S-	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 11:25 PM Sa 11-1130p 11-1130p 1:00 OFA12G117H \$2,800.00 NM									

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Obama / Democrat / Presid	Obama for America	1775

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/15/12	09/21/12	1130p-12x After NFL	1130p-1205a	-----S	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S 1 \$1,200.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 09/16/12 12:02 AM 1130p-12x After NFL 1130p-1205a 1:00 OFA12G117H \$1,200.00 NM									
29	09/15/12	09/21/12	Sa 1130p-1a	1130p-1a	-----S-	1:00	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 -----S- 1 \$1,450.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Sa 09/15/12 12:59 AM Sa 1130p-1a 1130p-1a 1:00 OFA12G117H \$1,450.00 NM									
30	09/15/12	09/21/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 1 \$550.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 09/17/12 12:09 AM M-F 1135p-1235a 1135p-1235a 1:00 OFA12G117H \$550.00 NM									
31	09/15/12	09/21/12	M-F 1235-135a	1235-0135a	MTWTF--	1:00	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/12 09/21/12 MTWTF-- 1 \$450.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 09/19/12 1:30 AM M-F 1235-135a 1235-0135a 1:00 OFA12G117H \$450.00 NM									

Total Spots **46** Gross Total **\$74,634.00**

Payment Terms 30 Days

Agency Commission **\$11,195.10**

Net Amount Due **\$63,438.90**